

Campaign Helpful Hints

- **Don't try to run the Campaign alone.** Recruit your colleagues to help you and have fun!
- **Try something new.** It's very easy to settle in a routine and do the same thing every year; map out a new route this campaign and use some new incentive ideas to make it fun & creative.
- **Communicate your monetary goal with everyone in your office and set non-financial goals like increasing employee participation.**
- **Organize group meetings to ensure 100% of employees are asked to give.** Educate your fellow employees about the CFC.
 1. Let Gina know about your upcoming meetings. I can attend, bring a speaker, and answer any questions employees may have.
 2. Have your Director/Agency Head personally endorse the campaign through a letter, e-mail, or verbal message to all employees.
 3. Use co-workers who have compelling stories to share their experiences at group meetings. (Benefited from service by a participating charity/volunteer at a charity)
 4. Generate enthusiasm and give people a good feeling about contributing to the well being of our community.
- **Make Giving Easy**
 1. Inform employees of the "e-pledge" option.
 2. Explain the advantages of payroll deduction.
 3. Make sure paper pledge forms are available for those who want to use them.
 4. Organize fun events to coincide with your Campaign.
- Report results at the end of your Campaign and remember to say "Thank You" to your colleagues.

Events/Incentive Ideas:

- ❑ **Sell Casual Day badges** (Or Dress Up Day, Sleep in Pass, Leave Early Pass, Extended Lunch Pass) allowing employees purchasing them to use on pre-approved days. Employees purchase badges and badges can carry an expiration date, depending on the amount donated.
- ❑ **Craft and Bake sales** are always a big hit!
- ❑ **Balloon Pop**- Employees donate prizes for this event- a variation of a traditional raffle. Before filling a balloon with helium, put a note inside with the name of the prize. Employees "buy" a balloon for a donation and pop it to find out what prize they have won (or not won). Include a CFC fact in each balloon.
- ❑ **Executive Luncheon** - Have Executives serve lunch in the cafeteria. Employees can "tip" their server. All "tips" go to the CFC.
- ❑ **Multi-Media Day** - Feature VHS and DVD movies; music on CD's, cassettes, and albums; video games, books and more. Have employees donate gently used media.
- ❑ **Executives on Duty** - Executives perform jobs throughout the building which were selected by you. Have a jar for each Executive with their assigned "job". Employees put spare change in the jars, the Executive with the most money, gets to perform the assigned "job".
- ❑ **Duct Tape the Boss** – Sell yard long strips of duct tape. Use to "tape" the boss to the wall (while standing on a stool). Take "bets" on how long he/she will stay attached to the wall after the stool is removed.
- ❑ **Who's' leg is that?** - Post pictures of "legs" and faces. Sell tickets to match the legs to the face.

Fun Events:

Softball/Volleyball Tournament
Executive Dunk Tank
Silent Auction
Auction Premier Parking Space
Sell Popcorn and Drinks

Pizza Party
Pancake Breakfast
Carnival
Office Olympics
Halloween Costume Party

Chili Cook-off
Ugly Tie/Ugly Earring Contest
Funniest Home Video
Cubical Decorating Contest